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| | FF | IDA | Y AN | 0 5/ | TUR | DAY | CA | NDY | SPEC | CIALS. | |
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| 5e for | ME A r 5 | lk Cl soli year | hocola d wa rs; so | ite, 2 lnut ld ev | for back eryw | Clo | thes for | Bru 50c. | sh. g Spec | uarante | 500 |
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Improve Your Complexion POMPEIAN OLIVE OIL

| TOME EIGH OFFE OIL. |
|--|
| Pint cans 33 quart cans 66 2 Gallon cans 81 Gallon cans 82 |
| 5c Colgate's Ribbon Tooth Paste |
| DON'T DIE WITH KIDNEY TROUBLE. se Affleck's Kidney Pills |
| ffleck's Liver Tablets1 |
| arbolic Acid, 50c bottle. Our price |
| 5c Corylopsis Talcum |
| Obell's Solution, 1 pint, and 25c Nasal Douche, both for |
| 5c Rhinitis Tablets (100) |
| 0e Absorbent Cotton |

Don't fail to visit our handsome soda water fountains. They are the finest in the city and the beverages dispensed therefrom are palate pleasing to a degree.

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ST. MARGARET'S BOARDING DAY SCHOOL AND KINDERGAR-TEN, 2115 California ave. Boys admitted under 12. School will reopen September 29. MISSES LIP PINCOTT AND BAKER, Principals.

POTOMAC UNIVERSITY
LAW SCHOOL.
DAY AND NIGHT CLASSES.
1881 THIRD ST. N. W.

COAL MAN BANKRUPT.

Thomas H. Watkins Has Liabilities of Over a Million.

New York, Oct. 13 .- Thomas H. Watkins, coal operator, of Scranton, Pa., whose principal place of business is at 17 bilities of \$1,275,549 and rominal assets of restored order. \$518,361, all of which except \$1,495 is pledged.

heavily. He kept at it, made another forother concerns, and again has lost his all.

ADVERTISING TALKS.

WRITTEN BY WILLIAM C. FREEMAN.

When James Jeffries arranged with his backers to go into the prize ring to slug Jack Johnson and to be slugged by him, the question was asked many times, "CAN JEFFRIES COME BACK?"

Why did they ask that question? The knowing ones knew that Jeffries, once a great slugger, a powerful athlete, had not treated himself right-HE HAD DECEIVED HIMSELF.

Sometimes they attain positions in the business world where they feel a sense of SECURITY; then they, Jeffries-like, think that they can fool themselves and their customers by neglecting their business, growing careless about the character of their merchandise, misrepresenting in their advertisements and doing a lot of other foolish things that

undermine their business strength. CAN SUCH A BUSINESS HOUSE "COME BACK?" Can it regain the confidence of the public? Does it ever really try to "come back?" Does it really

know what's the matter? Don't you know of such a business?

Can't you recall the downfall of many business houses? Have

you ever wondered as to the

reason? I recall several instances where firms had established GOOD REPUTATIONS and then felt that they had won their spursso they did two things-first, STOPPED ADVERTISING, and second, SUBSTITUTED INFERIOR MERCHANDISE and sold it at the same price as

good merchandise. When a business house stops advertising it is like the athlete Business men often do that, stopping training-both the business house and the athlete be-

come flabby. When a business house grows careless about its merchandise it is like the athlete who revels in bad company. The end is the same in both cases-down and

The only way for a man or a business, no matter how successful, to retain a good reputation is to KEEP ON BUILDING by taking the proper kind of care of himself or itself.

And the only way for a business to build and then, after it is built, to keep on building, IS TO ADVERTISE HONESTLY AND PERSISTENTLY-and, FOREVER.

No business house should ever get a big head-neither should a man. It is dangerous. A big head dims the vision.

(TO BE CONTINUED.

OHIO POLITICS BRISK

Governorship Fight Opening Gun for 1912.

Issues Out of Harmon Contest-Bad Effect Feared-Columbus Strike Episode a Negligible Factor-Republicans Denounce Grafter.

By WILLIS J. ABBOT.

Columbus, Ohio, Oct. 13. - When you enter directly into the heat and turmos a national campaign. Every journalhere by its best types from all over the land-that the gubernatorial fight in Ohio is but the opening gun of the 1912 Presidential campaign.

Every politician knows, Judson Harmon knows it, but sagaciously refuses to talk about it. His part to-day is to be for the past two years, elected on State ssues. Wherefore whatever may be in the back of that impressive head of his bearing upon the future he keeps it to

Opposes Presidential Indorsement. True, the State convention which renominated him for governor, also insisted on indorsing him for President happen to know that action was taken against his judgment and despite his The argument of those who in Bryan had recently attacked him in the Commoner on the issue of the nomination of a Senator by the State conven tion, and that a failure to immediately place Harmon before the country as Ohio's Presidential candidate would be regarded as a surrender to the Bryan assault. Harmon did not hold to this view, but his friends put through the indorsement, and as a result the State campaign in Ohio is inextricably inter woven with the future national politics.

Independent in State,

In considering the outlook in the State Ohio of late years has been normallyalmost abnormally Republican. Taft caried it by practically 70,000; Roosevelt four years earlier, by 255,000. Yet Haron, running the same year with Taft. carried the State by 40,000, and Pattison, the year after the Roosevelt landslide, went into the governorship by 70,000. So, despite Ohio's well-established reputation for unswerving Republicanism in Presidential elections, its errancy, not to say ndependence in State elections, is equally

only Democrats elected on the State any other candidate. are disgruntled.

Barmon Not Hurt.

Before I came to Ohio I heard in half a dozen States the apprehension expressed that the stand Gov. Harmon had been forced to take in the Columbus street car strike might probably lead to his undoing. This opinion was expressed quite as emphatically by his friends as by his foes. But right here in Columbus find no echo of that fear, not even imong Republicans. The street car strike s practically dead. The violence which accompanied its earlier days was checked by the State troops called out by Gov. Harmon after the mayor and the police had failed to suppress it. The governor told me to-day that the troops had not fired a single shot, had not injured a single citizen, striker or otherwise. They had not touched a car, nor helped the street railroad company to turn a wheel. Battery place, New York, filed a petf- But they did, through the sheer moral tion in bankruptcy here to-day, with lia- force of their presence, check rioting and preyed on the State treasury. It appears train. To-night he spoke at Ander-

Doubtless there will be among a certain section of labor men, notably among trivial as to be uninteresting outside the mond. After making a fortune in coal, those who were engaged in the strike, State. The whole matter grew out of a Watkins engaged in various speculations, some active hostility to Harmon because argely in Wall street, where he lost of this incident. I have talked with a general, permitting State officeholders to Mr. Stimson and the Republican ticket. few such, and find them bitter, but their collect the amount of their traveling extune, got deeply involved in the Penn- bitterness seems to take the form of go- penses, whatever the purpose of their sylvania Coal and Coke Company with ing over to the socialist ticket. Such journeys. Common sense would deterfriends, or enemies, of Gov. Harmon's later ambitions as there may be in other States might just as well set aside the ing on business of the State, but the strike episode as negligible. It will, practice grew up of collecting expenses neither help nor hurt.

The Saloon Factor. When Harmon was elected the first fime it was said, and with some reason, that the election was largely aided by the "wet" faction in politics. Everywhere that perplexing problem of saloon regulation obtrudes its hateful head. But in office the governor has shown no favors to the "wets." Indeed, it is probable that among the more extreme of that faction he has been set aside as "not one of us." But on the other hand, the vigorous way in which he handled

THE FEAR OF HUMBUG

Prevents Many People from Trying a Good Medicine.

Stomach troubles are so common and in most cases so obstinate to cure that people are apt to look with suspicion on any remedy—claiming to be a radical, permanent cure for dyspepsia and indigestion. Many such pride themselves on their acuteness in never being humbugged, especially in medicines.

This fear of being humbugged can be carried too far, so far, in fact, that many conversed at once, the money he carried too far, so far, in fact, that many conversed at once, the money he carried too first town in Indiana, the carried too far, so far, in fact, that many conversed at once, the money he carried too first town in Indiana, the carried too far, so far, in fact, that many conversed at once, the money he carried too first town in Indiana, the carried too far, so far, in fact, that many carried too far, carried too far, so far, in fact, that riany man refunded at once the money he ton, the first town in Indiana, the football season now at hand offers people suffer for years with weak digespeople suffer for years with weak digestion rather than risk a little time and money in faithfully testing the claims asked to discharge them. I refused mile of a preparation so reliable and universally used as Stuart's Dyspepsia Tablets.

To do that would have put a stigma on these men who had done no wrong man had been waiting for ever since he "I want you to send Senator Beveridge".

"I want you to send Senator Beveridge". Now Stuart's Dyspepsia Tablets are knowingly. They would have been turn- left Oyster Bay, a couple of months ago, back because he hits the line hard, and

Golden Seal, bismuth, hydrastis and nux. They are not cathartic, neither do they are not common sense plan of digestion on the common sense plan of digestion on the common sense plan of digestion on the common sense plan of digestion the food eaten thoroughly before it has time to ferment, sour, and cause the mischief. This is the chief charge against Harmon, and I have given his defense alticular to the American people off from the rest of his party because the voted in accordance with the views of the limits of the public servant who refuses to ally himself with corrent interests. bles because they act entirely on the bowels, whereas the whole trouble is

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But all styles do not become all men.

for you the "style" of garment that is best suited

to you-giving to each line and curve the ex-

pression that dresses you in absolute good taste

Drop in and get samples

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A garment without "style" is like a man with-

Van Doren has the clever ability to design

J. FRED GATCHELL CO., "Fit or No Pay" Tailors.

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UP TO INDIANA.

ployed by the Anti-Saloon League a s old, and needs not be repeated in detail, but Harmon removed the mayor and port Beveridge and to support the ticket the sheriff of the guilty town, took charge and restored order. There was no politics in his action there; there has been a complete indifference to politics in his treatment of the strike here

out character.

Mr. Bryan's Opposition. One other factor in the political sit uation here gives friends of Gov. Harmon tion; that helps Harmon. But the ex- some concern-namely, the attitude of ceeding probability that if he shall be William J. Bryan toward his candidacy. elected he will be a Presidential can- Now, the Commoner, which is believed to didate hurts. Perhaps the two balance speak only with the Bryan authority, has each other. His administration has been attacked Harmon both directly and by admittedly a nonpolitical one—a strictly innuendo. In the past Mr. Bryan's business administration. That has helped. strength in Ohio has been great, though He has had little patronage to administer, it has been a curious fact that he has stand was dreadful. It was impossible and the others on his side were farther as he and the State treasurer were the never been able to deliver his strength to for a quarter of the crowd to get with- ahead, that's all," the colonel falsettoed

ticket. That lack has not hurt him. Mr. Bryan will not speak in the State Patronage to-day is the thing that the this fall. I am told that he has said For every he would gladly aid Gov. Harmon's re- while before had been pressing the gratified appointee a dozen applicants election, but I am also told, on quite ropes, sifted out into the open street. "When I speak for progressive Reput

managers are much concerned about the Roosevelt. hold it down to the latter limitation.

Graft Cry Raised. In the past two or three days the Reto me that the amounts and the circumstances attending the alleged graft are so diana, following a short stay at Richcustom approved by a prior attorney mine that this privilege should be exer cised only when the officers were travel for a mere trip home. That went on for nearly sixteen years under Republican

when a Democratic governor came into office the practice was promptly and had been doing exactly what their predewas under \$300. Then demand was made that Gov.

ply followed a long time precedent. est reference to Uncle Joe. He refused.

Harmon's Defense. subject:

Stomach troubles are so common and lic servants. They had done only Danville. They all attempted to see the taught next to the condonation of the stly different in one important respect ed out branded as 'boodlers,' when as a lt was perfectly evident to all that the he made a touchdown, too," laughed the matter of fact they were nothing of colonel was going to be mighty lavish colonel.

The colonel was going to be mighty lavish colonel. ent medicine, no secret is made of their the sort. They acted under a misappre- and free with praise, for he started with Ingredients, but analysis shows them to contain the natural digestive ferments, pure asseptic pepsin the digestive acids, Golden Seal, bismuth, hydrastis and nux. Issued by Republican attorneys gen-bodies our struggle for popular govern-bodies our stru

are sold by druggists everywhere is suffering from the shock. removed to the Stafford Hotel, where he Col. Roosevelt stopped there.

Continued from Page One.

ne is running on. Indianapolis turned out a remarkable rowd this afternoon. The streets were for miles to see if not to hear the col- cry and the crowd cheered.

policemen and automobiles, med to its utmost capacity, and the as now, the issue is a clean-cut one of perspiring committeemen, their wives of the State. The issue is simply honesty and families. The maze of doors that and genuine popular rule," one had to pass through to get to the It was simply that Senator Beveridge

in hearing distance of Mr. Roosevelt.

Roosevelt Praised. Little by little the Hooslers, who a they're all right; they'll catch up. unimpeachable authority, that he de- On the platform with the colonel were licanism I speak for the entire Repubclares he will leave nothing undone to Senator Peveridge and Mr. Fairbanks. lican party, which owes its very existdefeat the nomination of Harmon for the County Chairman Harry Wallace intro-ence to progressiveism." conflicting utterances for yourself. They Vice President really warmed up.

y people who have lately talked with work and achievements as President, that the colonel is constantly talking and remarked that he (Fairbanks) had about, It does not appear that the Harmon given his whole support to President The rush for the train was almost a Bryan position. They seem to feel that . "I take great pleasure in presenting after the colonel, tugging at him and at at this moment the earnest support of to you that profound scholar, brave his machine.

the Nebraskan might hurt almost as soldier, able executive, the mighty commuch as it might help. It would make moner of America, Mr. Theodore Roosethe campaign a national one, instead of velt," said Mr. Fairbanks, by the way tion when he arose to speak. The crowd was as curious to see him as to publican forces have opened upon the an hour and ten minutes. After the Beveridge and what he thinks of the Harmon intrenchments with the cry of public meeting the colonel made and graft. The governor is accused of have other speech at the Columbia Club. ing retained in office men who have Then he drove back to the son and Muncie and withdrew from In-

To-morrow he will stump the Southern tier of New York in favor of

COLONEL ROOSEVELT TOUCHES AT DANVILLE.

The day began in typical Roosevelt fashion, because it began /early and bright. Last night Mr. Roosevelt sat up till late discussing with his friends the administrations without question. But fight that is on in his native State and the strenuous trip of to-day.

The colonel was at breakfast when the properly denounced. The officials who special hauled the party slowly into Danville. Ill., the home of Uncle Joe Cannon cessors for two decades had done paid A crowd of possibly 1,500 persons was at Senator Beveridge, throughout my term promptly back into the treasury the the station to see the colonel in the ex- of office, was one of the men whom I money they had thus used. In no case pectation and hope that he might pos- could rely upon for a vote when it was had it reached \$1,000; in most cases it sibly say something of the man who necessary to count up votes." made Danville famous. It is a habit of Mr. Roosevelt's never to do things that Harmon discharge the men who had everybody expects, whenever he can cies and courage. -not grafted, not blundered, but sim- avoid it, therefore he made not the slight-

Praise for Beveridge.

Senator Beveridge, former Vice Presi-This is what he said to me on the dent Charles W. Fairbanks, and countless

himself with corrupt interests

bowers, whereas the whole trouble is really in the stomach.

Stuart's Dyspepsia Tablets taken after meals digest the food. That is all there is to it. Feed not digested or half discollector of Baltimore, was thrown from "If you defeat Beveridge, you put a

Veedersburg was not wild with enthusi- cident."

colonel's remarks, but that was all. He did not say much, anyhow

Crawfordsville Cheers.

The first real hurrah of the day came at Crawfordsville. A man in a frock coat introduced the colonel as "the most maligned and most feared and the best loved man in the country." The crowd packed with thousands who had come of Wabash freshmen gave their college

onel. There was a grand parade of vet- Mr. Roosevelt told them that erans and Beveridge marching clubs and as if he were taking part in the early Republican campaigns of half a century was jam- ago. The Republicans won then because, speakers' stand almost under the shadow principle. "I feel that you will win this of the monument was overflowing with State because you must win for the honor "the others will catch up, don't worr about that. They're late in starting, but

Speaks for Party.

Presidency. You must judge of these duced Mr. Fairbanks, and the former Mr. Roosevelt concluded with a reference to Senator Beveridge's introducing epresent the Bryan attitude as described He paid high tribute to Mr. Roosevelt's the bill to establish the tariff commission

riot. A mob of 5,000 Hoosiers scrambled

Touches at Purdue. Mr. Roosevelt has not met an audience more undemonstrative than the one at a State one, and they are striving to of introduction. The colonel got an eva- Lafayette. Here in the home of Puraue University gathered more than 5,000 intcrested Indiana folks, who waited to hear hear what he had to say. He spoke for just what the colonel thinks of Senator

> The Roosevelt party bored its way through the dense mass up the street to

the Lincoln Club. "You can vote for the Congressmen who are running directly, but the only way to vote for Senator Beveridge is to vote for the men who are running on the legislative ticket with him. I have seen t suggested that even if his party should have a majority in the legislature, he wouldn't be elected. I have just come from Illinois, where they tried that game, and there isn't a man there who isn't

trying to explain about himself now Praise for Beveridge, "Any man elected on the ticket with Beveridge who wouldn't vote for him

would brand himself and the State with infamy," shouted Mr. Roosevelt. "I have come here to speak for Senator Beveridge because I so emphatically believe in the cause for which he stands

The colonel described Beveridge as a brave fighting man, with honest tenden-

"Remember that if Indiana fails to support Beveridge you would put a premium on time serving and trickery in public

office." "I ask his support from all honest citi-"These men were good pub- local committees got aboard the train at zens. The worse lesson that can be corrupt man is to pass up the honest and

Hits the Line Hard.

Mr. Roosevelt turned to the Purdue students, who were all ears to what he had been saying. He reminded them that

The colonel said that the tariff had caused trouble for the reason that it was

position. "By the time the next Presidential

gested is poison, as it creates gas, acidity, headaches, palpitation of the heart, loss of flesh and appetite and many other thoughts which are often called by some bruised and a sprained ankle. He was bruised and a sprained ankle. He was with a quick reference to the tariff, Senator Beveridge stands. I have cause he is an nonest man, and because on which are he moved anything before election that his horse late this afternoon in Mount he embodies the cause of honesty in public life."

Note the part, loss of flesh and appetite and many other tried to justify after election. Senator Beveridge stands for a reform With a quick reference to the tariff, Senator Beveridge stands for a reform of the tariff, but that is only an in-